



SERVICES



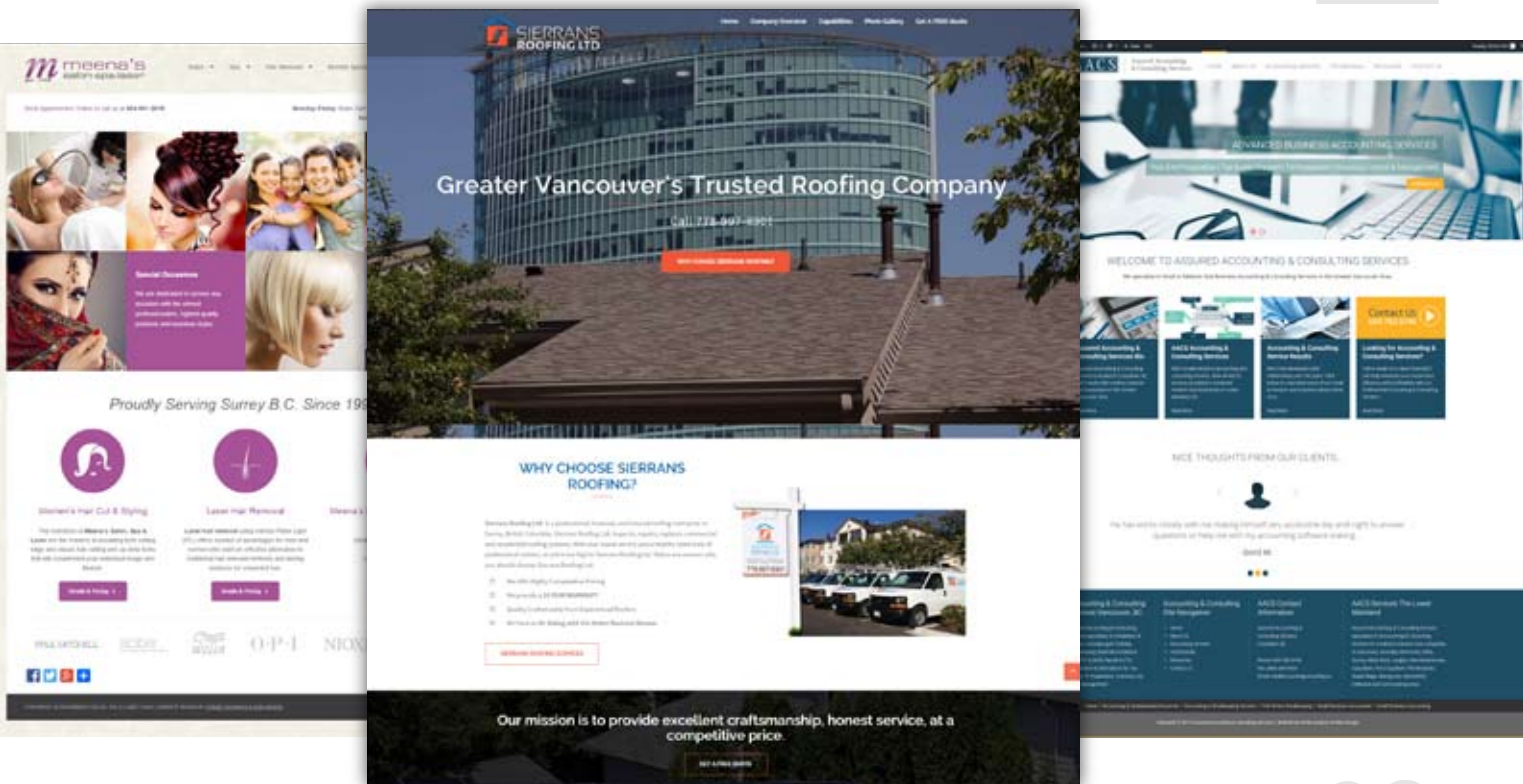
DESIGN

[www.stridegraphics.com](http://www.stridegraphics.com)

# website design

- Website Design & Re-Design
- Domain & Hosting Setup
- On-page SEO
- Electronic Form Design
- Wordpress CMS
- Fresh & Clean Original Designs
- Wordpress Theme Customization
- Photo Editing and Graphic Design
- Fully Mobile Responsive Websites
- Security & Performance

DESIGN



**Stride Graphics & Web Design** is located in Surrey, BC. We develop websites that describe your product or service in an informative and professional manner with compelling visual appeal. Contact us if you are looking for a new website, or want to give your existing website a face lift.

[www.stridegraphics.com](http://www.stridegraphics.com) | Ph: 604-897-1863 | [info@stridegraphics.com](mailto:info@stridegraphics.com)

A WEB

# website seo - search engine optimization

Most Internet traffic is currently distributed by search engines, such as Google, Yahoo, and Bing. To have a successful online presence, you must have a website that is easily accessible. Therefore search engine optimization plays a key role in the success of your website.

SEO



**Stride Graphics & Web Design will look at the following important components of SEO to enhance your websites searchability.**

- In-depth keyword research
- Analyze your business, discuss your expectations and plan long term SEO
- Page by page SEO recommendations
- Full implementation of our SEO recommendation on your website
- Manual submission to major search engines
- Full installation of google and yahoo webmaster suite
- Custom design blog installation and optimization
- Content creation, syndication and socialization (facebook, linkedIn, twitter, etc.)
- Monthly traffic/position report, full goals/conversions backtracking

WEBSITE

# online marketing

In today's day and age, advertising can be done in various ways for your business, and can range in cost from next to nothing, to thousands of dollars. With our Online Marketing Services, Stride Graphics & Web Design can effectively market your business online through:

## effective web design

Efficient coding plays a key role in making your website searchable, and Stride Graphics & Web Design keeps up with the latest standards in HTML and CSS coding. Contact us if you are looking for a new website, or want to give your existing website a face lift.

## email campaigns

Email marketing campaigns have become a standard way for businesses to advertise their brand. In comparison to print advertising, broadcast commercials or even brochures, email allows more information to be relayed to current and potential customers than any other medium while costing a fraction as much.

## social media marketing



Social media sites such as Facebook, Twitter, YouTube and LinkedIn, are not only great tools to increase your exposure, but more importantly, increase your business. With an active approach in participating in all faucets of social media, it can be a cost effective way to grow your business.



# graphic design

- Brochure & Presentation Folder Design
- Business Card Design
- Poster Design
- Logo Design
- eBook Cover Designs
- Book Cover Design
- Magazine Ad Design
- Billboard Ad Design
- Vehicle Graphic Design
- Retail Packaging Design



Aside from website design, we also design logo's, business cards, brochures, publishing electronic forms, and print advertising. Stride Graphics & Web Design provides a professional and consistent look and feel to your business. Contact Stride Graphics & Web Design for a consultation, and we'll develop a strategic plan to move your business forward with graphic design services that can help you achieve your goals.